

# CableLabs® Winter Conference

## Exhibitor Obligations

Your purchase of a demonstration table at a CableLabs sponsored event includes your agreement, as an Exhibitor, to the following obligations:

### FEES

#### Winter Conference Exhibitor Options

##### **6-foot Demo Table - \$11,500**

6-foot table, 10 amps power, and shared Wi-Fi connection. Includes up to five (5) conference passes which allows your registered employees attendance to all conference sessions, meals and networking opportunities.

- **Exhibitor Additional Staff Registration: \$2,500/each** – Exhibitors may purchase up to two (2) additional staff badges - Includes attendance to all conference sessions, meals and networking opportunities.

#### Payment, Shipping and Cancellation:

- **Registration Payment Policy:**
- Full payment of the registration fee must be made at the time of registration (after application approval). Payment can be made by credit card (Visa, MasterCard, American Express), ACH or Wire Transfer (invoice payment due March 1, 2024).
- Arrange and pay for freight, drayage, AV rental and other optional items within the CableLabs event deadlines.
- **Registration Cancellation and Refund**  
For demo tables:
  - Full refund with no penalty fee to cancel prior to 5:00p MDT, March 1, 2024.
  - No refunds if cancelling after March 1.
  - CableLabs must receive the cancellation notice in writing by 5:00p MDT, March 1, 2024 to [events@cablelabs.com](mailto:events@cablelabs.com)
    - Upon receipt of the cancellation notice to CableLabs, all exhibitor passes both included with table purchase and extra staff purchased passes will be cancelled.
    - Upon CableLabs receipt of the notification of cancellation, CableLabs has the right to resell the space vacated.

### CONDUCT

#### **CableLabs is to:**

- Provide an Exhibitor logistics website of pertinent information for a successful demonstration at CableLabs' conference.

**Exhibitor is to:**

- Observe all local, state and federal laws, codes and regulations including gaming laws. No raffles allowed.
- Comply with facility requirements, rules and policies (“Facility Rules”) that are made available to the Exhibitor.
- Ensure Exhibitor employees and/or agents conduct themselves professionally throughout the duration of the scheduled exposition hours.
- Limit side-meetings or events during the conference to times CableLabs sessions are not scheduled.
- Use only CableLabs/Hyatt Regency Orlando approved contractors to provide services and furnishings.
- Limit attendance to CableLabs conferences and events to persons 18 years and older and employees of the Exhibitor.
- Abide by the following badge rules:
  - Adhere to allowed badge limits.
  - Badges only to be used for Exhibition employees.
  - Badges to be clearly visible and worn at all times.
  - No badge sharing or swapping. Such sharing will result in badge being confiscated and further access to event revoked.
- Register all staff attending the conference within the quantity limitation of your demo table.
- Not share or distribute to the press, analysts or others outside the demonstrating Exhibitor’s company any information gathered/learned at CableLabs conferences.

*CableLabs has the right to prohibit any exhibit or part of an exhibit which it finds questionable, ethically or morally inappropriate.*

**DEMO****CableLabs Will:**

- Provide 6-foot demo table.
- Provide 10 amps of power and one (1) power strip at demo table.
- Provide carpet and other reasonable decorating items at CableLabs’ discretion.
- Provide access to shared Wi-Fi Network.
- Provide CableLabs conference badges for demonstrating Exhibitor employees only.

*CableLabs will attempt to honor proximity requests to the extent that the requests do not compromise or interfere with the success of the show.*

**Exhibitor will:**

- Contain demonstrations within the confines of the contracted space of 6-foot demo table. All demo equipment must be placed on the table. Exceptions include:
  - Monitors – can be brought in or rented and be placed on monitor floor stands behind table or on demo table.
  - Retractable pull up, logo banner stands are limited to single sided and 24”w x 62”h and must be placed beside the demo table.
  - Equipment rack must be placed next to table (place request in application).
- Logo tablecloths for 6’w x 30”d table are allowed.
- Not use pop-up boards, backdrops, or overhead signs at demo table.
- Limit tabletop literature holders to no larger than 10 inches wide x 14 inches tall, free standing tabletop signs to one [1] smaller than 18 inches x 24 inches.
- Have demonstration(s) completely setup and functional by 5:00p EDT March 25, 2024.
- Remove materials, equipment or activities which detract from the atmosphere of the demonstration space or which disturbs other exhibitors.
- Abide by all badge rules as listed in Conduct section.
- Exhibitor must dismantle demo and remove all equipment from exhibit floor by 8:00p EDT, March 27, 2024.
- Arrange with exhibitor services for shipping in advance of show closing, and any items not removed or packed and labeled for return shipping will be considered abandoned and disposed of.

**CONTACT****CableLabs will provide:**

- One contact person to assist with all CableLabs event needs, additional staff may be used to better assist the Exhibitor.

**Exhibitor will provide:**

- A company representative to serve as the single point of contact with CableLabs. The company representative is responsible for ensuring the Exhibitor abides by all conference terms and conditions.

**MARKETING****Exhibitor will:**

- Not use the CableLabs logo without written approval.
- Not invite or imply exhibitor customers that are not members of CableLabs.
- Allow audio, video and photographs of employees/representatives to be captured and distributed at CableLabs discretion.

- Press releases must be submitted 7 days prior to scheduled release for CableLabs review and approval.

## **LIABILITY**

### **CableLabs agrees to:**

- Provide security guards during the closed hours of the Demo Floor, with limited access obtained by a CableLabs escort.

### **Exhibitor agrees to:**

- Indemnify and hold harmless CableLabs from any and all liability, including attorney's fees, which may arise due to the presence or actions of third-party contractors employed by Exhibitor. Exhibitor agrees that CableLabs' use of security guards will not increase CableLabs' liability.
- Maintain such insurance that will fully protect CableLabs from any and all claims of any nature whatsoever, including claims under the Workmen's Compensation Act, and for personal injury, including death which may arise in connection with the installation, operation or dismantling of the Exhibitor's display.
- Provide CableLabs with Certificate of Insurance for single limit coverage of not less than one million dollars (\$1,000,000) for their employees, agents, contractors, representatives and guests.

*Any disputes arising from or related to these terms and conditions are to be resolved by a court located in the State of Colorado and governed by the laws of the State of Colorado without giving effect to the principles of conflicts of law.*

## **AMENDMENTS TO TERMS AND CONDITIONS**

Any and all matters and questions not specifically covered by the articles in these terms and conditions shall be subject to the decision of CableLabs. The aforementioned may be amended at any time by CableLabs in the best interest of the conference, and written notice thereof shall be binding on Exhibitors unless Exhibitor chooses to not participate in the CableLabs conference due to such changes. If Exhibitor chooses to not participate in the CableLabs conference due to such changes, Exhibitor is to provide CableLabs notice within 10 days of the change. CableLabs will refund Exhibitor's demonstration space payment for the upcoming conference. CableLabs will not be liable for any damages Exhibitor incurs due Exhibitor's decision not to participate in the conference.